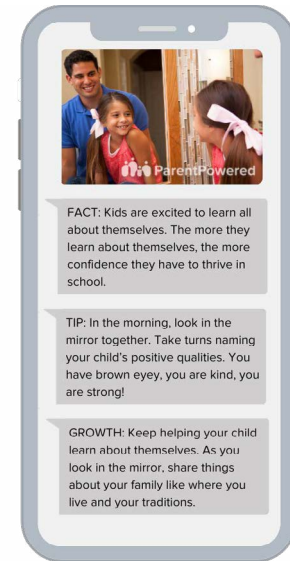


Meet Title I Parent & Family Engagement Requirements with ParentPowered!

ParentPowered is an evidence-based family engagement solution closely aligned to Title I of the Every Student Succeeds Act (ESSA). Accessible to all families, the ParentPowered curricula leverages text messaging as a powerful tool to deliver learning activities at home and on the go. The robust ParentPowered dashboard enables easy enrollment, advanced data and analytics, annual evaluations, and customization based on your unique context. **ParentPowered qualifies as part of any school or district’s required written parent and family engagement policy, as well as for the 1% of Title I funds reserved for Parent and Family Engagement.**

Limited Time Offer — ParentPowered is offering grants for Title I schools and districts, providing up to three years of funding support on a first-come, first-served basis. Apply at www.parentpowered.com/grants.



Take a closer look at how ParentPowered meets Title I requirements:

Access all families	Outreach to all families	Reach family members at home	Best practices for increasing engagement	Build capacity for involvement	Coordinate and integrate programs	Evaluate and improve the program
ESSA SEC. 1116 (a)(1)	ESSA SEC. 1116 (a)(1)	ESSA SEC. 1116 (a)(3)(D)(ii)	ESSA SEC. 1116 (a)(3)(D)(iii)	ESSA SEC. 1116 (e)	ESSA SEC. 1116 (e)(4)	ESSA SEC. 1116 (a)(2)(D)
<p>✓</p> <p>Texting is the best way to engage families. 97% of American adults have a cell phone, 98% text regularly, and they read 98% of the texts they receive. ParentPowered is available in 10+ languages.</p>	<p>✓</p> <p>With the ParentPowered tech platform, upload all family cell numbers with one click and text reminders, links to local resources, and other important messages to families at program, classroom, or subgroup levels.</p>	<p>✓</p> <p>ParentPowered reaches families where they are, on their cell phones, with evidence-based parenting activities that build on daily routines, like counting the number of steps to the bus to build 1:1 correspondence.</p>	<p>✓</p> <p>With the strongest evidence base in the field, ParentPowered is proven effective and has research partnerships with Stanford, Brown, and Notre Dame. ParentPowered is research-based and aligned to the Head Start Early Learning Framework, state standards, and Common Core State Standards.</p>	<p>✓</p> <p>Studies prove the Ready4K approach, which ParentPowered curricula is based on, increases parental involvement and advances child skills by 2–3 months over the school year.* Engage families further with custom texts through the ParentPowered tech platform.</p>	<p>✓</p> <p>It’s easy to align ParentPowered with programs in your community. ParentPowered is deployed across public preschool programs, school districts, community-based organizations, and other educational programs.</p>	<p>✓</p> <p>ParentPowered lets you analyze data on demand, survey parents, and synthesize feedback to evaluate and improve your program. Our team can help you develop a rigorous, customized evaluation plan.</p>

*York, Loeb & Doss, 2018; Doss, Fahle, Loeb & York, 2018; additional studies forthcoming