

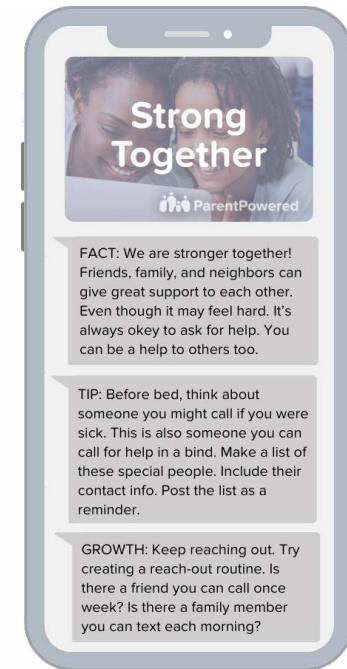
Head Start Alignment with ParentPowered Trauma-Informed

ParentPowered Trauma-Informed provides a family support curriculum designed to strengthen families’ protective factors. Our community-mapping process creates a supplemental set of messages that link families to vital community resources. Defined by the local partner, these may support substance misuse recovery; violence treatment; food, housing, and economic services; job training; and mental health services.

ParentPowered Trauma-Informed can amplify any program’s strategy for supporting families with trauma-informed care. The program also works well as a stand-alone service with:

- Clear goals for strengthening families’ protective factors
- Links for connecting families to vital community services
- Measurement of objectives such as launch date, number of families enrolled, persistence, and messages sent
- Automatically embedded in-text quarterly family engagement surveys and click-through data to enable you to continuously evaluate the impact of the program on your families

Informed by SAMHSA’s 4Rs, built on a robust evidence base, and closely aligned to Head Start requirements, ParentPowered Trauma-Informed can be supported through funds set aside family engagement, Covid-19 funding (CARES, CRRSA, ARP), CCDBG, and PDG (B-5), among others.



Take a closer look at how ParentPowered meets ESSER requirements

Works as part of a strategy or stand-alone	4Rs and protective factors aligned	Link families to vital resources	Built on evidence and expert guidance	Clear goals, objectives, and evaluation
✓ Designed to strengthen families’ protective factors & their use of vital community resources. Can be a stand-alone program or component and amplifier of a broader trauma-informed strategy.	✓ Developed through the lens of SAMHSA’s 4Rs. Designed to strengthen families’ protective factors, which are the five characteristics or strengths that act to mitigate risks and buffer the effects of trauma.	✓ Includes supplemental set of localized text messages. Links families to substance misuse recovery; violence treatment; food, housing, and economic services; job training; and mental health services.	✓ Based on the Ready4K family support model, which has the strongest evidence base in the field.* Informed by multiple years of work with community partners and the guidance of mental health experts and agencies, community health workers, parents, and providers.	✓ Provides data dashboards with number of families enrolled, persistence, messages sent, click-through data, and family and child outcomes. Quarterly reports available on demand and end-of-year impact report automatically provided.

*York, Loeb & Doss, 2018; Doss, Fahle, Loeb & York, 2018; additional studies forthcoming