



FAMILIES OF
365
CHILDREN
enrolled in Ready4K

↑ **209** this school year



38,760
MESSAGES
sent this school year

2 languages
(Spanish, English)

“Cocinando juntos mi hijo aprende numeros, letras, cantidades, colores, sabores, lo que si puede hacer y lo que no. Al mismo tiempo que yo cocino para mi familia, y nos divertimos todos juntos. (Cooking together my son learns numbers, letters, quantities, colors, flavors, what he can do and what he can't. At the same time as I cook for my family, and we have fun together.)”

(Springfield parent of a 4-year-old)

“The tips are helpful when we might be having a lull day. It's engaging advice and I really enjoy not having to sift through endless google searches.”

(Springfield parent of a 5-year-old)

“Great reminder to interact with children and it gives me ideas of what to do.”

(Springfield parent of a 2-year-old)

What do Springfield Head Start parents say about Ready4K?

95%

of parents say that Ready4K texts are **Helpful or Very Helpful**

100%

of parents say they do Ready4K activities with their child at least **once per week**

92%

of parents say they are likely or very likely to **recommend Ready4K to another parent**