



FAMILIES OF  
**9,754**  
CHILDREN  
enrolled in Ready4K

↑ **5,451** this school year



**930,276**  
MESSAGES  
sent this school year

**2 languages**  
(English, Spanish)

“The texts are wonderfully helpful daily reminders and suggestions that I would never be able to come up with on my own as a busy full time working parent, so I appreciate all the help I can get to be creative and interactive in my child's learning!”

(Springfield parent of a 6-year-old)

“Abrazar a mis hijos cada mañana y cada noche y darles palabras de aliento ya que se ponen nerviosos por lo q esta pasando y eso les sirve mucho y a mi tambien ❤️ (Hugging my kids every morning and night and giving them words of encouragement because they get nervous with what's happening and that helps us all a lot.)”

(Springfield parent of 2 children: 6 & 9-years old)

“I messed up when my first child was born and missed out on a lot of his upbringing and these texts have helped me with my second child. Makes me feel like I'm being a good dad listening to your advice.”

(Springfield parent of a 6-year-old)

## What do Springfield parents say about Ready4K?

**97%**

of parents say that Ready4K texts are **Helpful or Very Helpful**

**98%**

of parents say they do Ready4K activities with their child at least **once per week**

**96%**

of parents say they are likely or very likely to **recommend Ready4K to another parent**