Funding Your ParentPowered Program
Overview for School Districts

ParentPowered
Formerly Ready4K

ESSER (ESSER I, ESSER II, and ARP / ESSER III)	Title I Part A: Low Income Students	Title I Part C: Migrant Education Program	Title III, Part A: English Language Acquisition	Title IV, Part B: 21st Century Community Learning Centers	Title V, Part B: Rural Education
✔ Evidence-based intervention to address learning loss ✔ Meet students' academic, social and emotional needs ✔ Support students from low-income families, students of color, English learners, children with disabilities, students experiencing homelessness, children in foster care, and migratory students Click here for more details on how ParentPowered aligns to ESSER.	✔ Program is optimized for accessibility to reach all families ✔ Activities build on daily routines and don't require extra materials ✔ Best practices for increasing engagement with the strongest evidence base in the field of digital parenting supports ✔ Build capacity for involvement by sending families custom texts through ParentPowered's tech platform ✔ Evaluate and improve the program with on-demand engagement data Click here for more details on how ParentPowered aligns to Title I.	✔ Text messages provide consistent support that moves with the family ✔ Curriculum grows with the child from age 0 through 12th grade, reducing educational disruption ✔ Community Support Stream messages link families to health, nutrition, & social services ✔ ELOF & state standards-aligned curriculum prepares children to meet challenging academic standards ✔ All programs available in English and Spanish Email info@parentpowered.com for more details on how ParentPowered aligns to MEP.	✔ Support English language proficiency ✔ Shown to increase literacy skills by 2+ months over one school year ✔ Reach parents in their home language (Core program is available in 9 languages for most ages) ✔ Parents and families becoming active participants in their child's education ✔ Strengthen parent, family, and community engagement Click here for more details on how ParentPowered aligns to Title III.	✔ 52-week program provides support all summer and beyond ✔ Tips by text message support after-school learning at home or on the go ✔ Provides opportunities for parents to meaningfully engage in their child's education ✔ Reinforces and complements the regular academic program of participating students ✔ Whole-child curriculum supports student performance in core academic subjects Email info@parentpowered.com for more details on how ParentPowered aligns to Title IV/CCLC.	✔ Provides quick and easy material to help parents improve their child's academic achievement ✔ No internet or smartphone required for Core texting program ✔ Virtual family workshops allow parents with internet access to attend without having to travel ✔ Community Support Stream messages combine local & nationally available resources to connect families with basic needs assistance, crisis support, and more Click here to read a case study on a rural community that uses ParentPowered.

ParentPowered Equity Grant – ParentPowered is offering Equity Grants for schools and districts that serve economically disadvantaged families, providing up to three years of funding support for ParentPowered programs on a first-come, first-served basis (with maximum awards covering 100% of the first year and a half). Learn more and apply at parentpowered.com/grants.